

**FOR IMMEDIATE RELEASE**

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**Saving Money on Fuel, Energy All in a Day's Work for South Florida Entrepreneur**

WESTON, FL – In an economy plagued by skyrocketing fuel and utility costs, Lana Kerr couldn't be busier. Kerr is the President and CEO of Ecologicx First, South Florida's #1 provider of energy-saving solutions.

"The unprecedented growth in energy prices is taking a severe toll on consumers and businesses all over the country," explains Kerr. "As a result, the need to conserve gasoline and electricity at home *and* work has never been greater."

Ecologicx First offers a comprehensive line of groundbreaking new energy-efficient products designed to help home and business owners save hundreds, even thousands of dollars per year on residential and commercial energy expenses.

Ecologicx First's Fuel Catalyst is a reusable, pre-combustion fuel treatment device that is easily installed in the fuel line of any engine, just like a fuel filter. Widely used by the military and automotive, racing and transportation industries, the Fuel Catalyst is safe for use in cars, trucks, vans and SUVs, and EPA-certified not to void any manufacturer's warranties. In addition to providing up to 20% improved fuel economy, the fuel catalyst reduces emissions and carbon build-up, while increasing power, performance and engine life.

Home and business owners will be delighted to find that Ecologicx First does more than help lower fuel costs and improve energy performance on the road. The Weston, Florida-based firm also carries a full line of long-lasting, energy-efficient devices proven to reduce utility bills in the home or office, including the Circuit Rider, which reduces kilowatt hours on utility bills by at least 10%, and offers 100% surge protection for the entire home. Other utility-friendly products include extended-life light bulbs, water-saving showerheads, tank-less hot water heaters, surge protectors, and more. All products come with a money-back guarantee, and many feature extended warranties.

While Kerr is grateful for the opportunity to help consumers, families and corporations save money on energy costs, she asserts that home and business owners are not the sole beneficiaries of reduced fuel and utility consumption. "With record energy demand and limited supplies, it's important to do whatever we can to help protect our environment and lessen our nation's dependence upon foreign oil," she adds. "And for future generations to come, that makes all the difference in the world!"

For more information, please contact Ecologicx First at (954) 394-9401, or visit us online at [www.ecologicx.com](http://www.ecologicx.com).